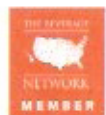


SOUTHERN BEVERAGE JOURNAL

GEORGIA EDITION

www.BevNetwork.com

August 2014



SHADES OF *GREEN*

Making Sense of Organic,
Biodynamic and Sustainable Wines

What's in
a Name?

Whiskies Weather
a Wave of Creativity

Behind the
Revolving Door

Wine Labels Keep
Getting Revamped

plus

Beam Suntory's
New Direction

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SAVANNAH FOOD & WINE FEST ANNOUNCE NEW EVENTS

The Savannah Food & Wine Festival takes place throughout Savannah, November 10 - 16, 2014. Many of the festival's most popular events return and several new events have been announced. New events include: Le Grand Cochon, presented by The Local Palate Magazine and a Candlelight Home Tour and Olde World Wine & Dine Experience, in partnership with the Historic Savannah Foundation and the 2014 National Trust for Historic Preservation Conference taking place in Savannah.

The Savannah Food & Wine Festival will have celebrity chefs and winemakers, connoisseur dinners, as well as one-of-a-kind culinary, spirits, wine and beverage experiences. The most up-to-date festival

information is available on the website www.savannahfoodandwinefestival.com, on Twitter @SAVFoodWineFest #SAV-FandW and Facebook at Savannah Food & Wine Festival.

FRUITLAND AUGUSTA BRANDS LAUNCH AUGUST 1ST

Inspired by a local peach farm named Fruitland Nurseries, brands Georgia Peach Vodka and Georgia Peach Tea are being introduced. They will be available in the Georgia market through United Distributors at a suggested retail price of \$29.99.

Fruitland Augusta products are made with real Georgia peaches. Beginning in 1857, Fruitland Nurseries was owned and operated by Prosper J. Berckmans, a Belgium immigrant who became known

as the "Father of Georgia Peaches" by inventing several varieties of Georgia peaches. He planted millions of peach trees in his lifetime. Georgia Peach Vodka can be served chilled, neat, over ice or in a variety of cocktails such as the "Augusta Bellini" with champagne or the "Clubhouse" with club soda. For Georgia Peach Tea, simply pour into a highball glass over ice and garnish with a Georgia Peach slice. To learn more visit www.fruitlandaugusta.com



EPIC SUMMER

Brighten up your sales this summer with Imported EPIC Vodka. Triple-distilled for smoothness, it turns any summer get-together into an instant classic.

EPICVODKA.COM | PLEASE DRINK RESPONSIBLY

©2014 EPIC 40% ALC/VOL (80 proof) and EPIC Flavors 35% ALC/VOL (70 proof). Made with vodka imported from France. Imported by Sazerac Company, Louisville, KY. Product of Canada.